Alexandria Nance

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EDUCATION

LONG ISLAND UNIVERSITY

B.F.A. Arts Management and B.F.A. Musical Theater

Current GPA: 3.89

Greenvale, New York Graduation May 2025

WORK EXPERIENCE

HEAD OF MARKETING

Post Theater Company

Long Island University

June 2023 - Current

Taking over as head of marketing in the Fall 2023 semester, which includes a website launch and the implementation of a new ticketing system. The team will consist of 10 people in total, and will create and distribute all Post Theater Company marketing and promotional materials.

INTERNSHIP DIRECTOR

Ashburn, Virginia

Rock Ridge Performing Arts

Summer 2023

Assisted and supervised introducing interns into leadership positions by assisting individual productions within the camp as a supporting role to the production teams. Took over as Internship director during the second camp session and provided evaluations for each intern.

WEBSITE DESIGNER - COMPANY WEBSITE

Long Island University

Post Theater Company

January 2023 - Current

Independent study designing a website for the Post Theater Company. I am responsible for the design, copy, and maintenance of the website.

PRODUCTION ASSISTANT

New York, New York

Lisa Dozier Productions

2022

Worked as a production assistant on opening night and new musical workshops over the course of a year. Responsibilities have included ushering, preparing after parties, will call, transporting gifts, and more.

COMMUNICATIONS INTERNSHIP

Leesburg, Virginia

Marty Martinez for Delegate

Summer 2022

Communications intern for the Marty Martinez for Delegate campaign for the Virginia House of Delegates Housing District 29. Assisted with communication campaign tasks designed to build communication and campaigning skill sets in a live environment.

OTHER EXPERIENCE

Fundraising Event - The Fund For College Auditions

Digital, 2021

Co-Host/Manager/Editor

Managed, co-hosted, and edited a digital cabaret event to raise money for the Fund for College Auditions under the mentorship of the founder Ellen Lettrich. Taught myself video editing with LumaFusion for the event, and created visual templates and marketing materials. As well as created marketing material for each individual performer to post on their social media. The event in total raised just over \$1,700.

REFERENCES

David Apichell
Long Island University
david.apichell@liu.edu

Tina Smothers

Studio Bleu Dance Center
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